

## EDUCATION

**UCLA**  
**Ph.D. in Education**  
2005  
Highest honors

**UCLA**  
**M.A. in Education**  
2001  
Highest honors

**UC Berkeley**  
**B.A. in Anthropology**  
1992  
*Magna cum laude*  
*Phi Beta Kappa*

## EXPERTISE

- Adult learning
- Online education
- Higher education
- Corporate learning
- Curriculum design & development
- Video production & post-production
- Project management
- Strategic planning & decision-making
- Business development
- Team leadership
- Budget management
- Thought leadership & Innovation

*I am a seasoned education industry executive, online learning designer, and adult learning strategy consultant with 25 years of increasingly responsible professional experience in a variety of academic and corporate settings.*

## WORK EXPERIENCE

### Joshua Stern Educational Consulting

**Founder & Principal** | October 2015 - Present

With deep expertise in adult learning and online education, I provide consulting and production services to a variety of academic institutions and companies. Services include: strategic planning and decision-making, program design and development, program review and evaluation, learning management system (LMS) advising, innovation advising, and best practices advising.

### Bodhi Tree

**Head of Education** | April 2016 - March 2020

As a member of the senior leadership team, I led all educational initiatives for the Bodhi Tree Collective online learning platform. I oversaw content production and delivery, performed strategic planning and market research, and cultivated corporate partnerships and relationships with industry thought leaders and expert contributors.

### Behavioral Health Association of Providers

**Head of Education** | May 2017 - September 2018

As a member of the senior leadership team, I led all educational initiatives related to the Certificate in Addiction Treatment Marketing (C-ATM), a first-of-its-kind certification program that set the national standard for addiction treatment marketers. In addition to creating high-quality educational programs, engaging video presentations, and innovative marketing content, I also performed strategic planning and market research and cultivated relationships with industry thought leaders and expert contributors.

### Academic Partnerships

**Vice President, Academic Innovation** | January 2015 - October 2015

In this leadership role, I developed scalable processes, cultivated innovation, and spearheaded special product and service projects. I managed a portfolio of partnerships between international universities and elite U.S. universities, overseeing concurrent product development cycles from start to finish. I led teams of faculty, subject matter experts, instructional designers, and media producers in the creation of online programs while ensuring academic integrity and adherence to budget and development timelines.

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# Joshua Stern, Ph.D.

ADULT LEARNING & ONLINE EDUCATION SPECIALIST

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## WORK EXPERIENCE (CONTINUED)

### Academic Partnerships

#### Managing Director, Western U.S. | July 2013 – January 2015

I managed a portfolio of online program delivery partnerships with U.S. universities and served as the primary point of contact for all university decision-makers. Externally, I cultivated new business, initiated strategic partnerships, and expanded university program offerings. Internally, I oversaw marketing and operations teams to ensure academic quality while achieving enrollment, budget, and profitability goals.

### Laureate International Universities

#### Director of Program Design | July 2010 – July 2013

I led a team of direct reports and other contributors in the production of online academic degree programs for multiple universities. I managed large budgets and concurrent timelines, oversaw the writing process, and developed a variety of video and multimedia projects to support learning. I oversaw product development cycles from start to finish and worked closely with subject matter experts, university leadership, faculty, and other stakeholders to ensure overall program quality, rigor, and alignment to standards.

### West Los Angeles College

#### Instructor, Trainer, & Curriculum Developer | August 2002 – July 2010

I developed and taught online and on-ground courses for the Education, Learning Skills, English as a Second Language (ESL), and Computer Science departments. I also designed and delivered online and on-ground educational technology training programs for administrators, faculty, and staff.

## PREVIOUS WORK EXPERIENCE

### UCLA – Academic Counseling

#### Academic Counselor & Program Manager | September 1999 – July 2002

### GlobalEnglish – Educational Technology

#### Curriculum Developer | December 1998 – August 1999

### New World Teachers – English Instructor Training

#### Teacher Trainer & Career Counselor | March 1997 – December 1998

### McGraw-Hill Home Interactive – Educational Technology

#### Product Developer & Program Manager | June 1996 – March 1997

### ImagineEngine – Educational Technology

#### Product Developer & Program Manager | October 1994 – May 1996